

VALUE-ADDED STRATEGIES (VAST) IMPERATIVES

- **Understand the operational environment.**
- **Recognize the need for confidentiality.**
- **Facilitate clear communications among participants.**
- **Engage the opportunity discriminately.**
- **Consider long-term effects, if any.**
- **Ensure legitimacy & credibility of strategies chosen.**
- **Anticipate & control resistance encountered.**
- **Apply capabilities indirectly, utilizing experts.**
- **Develop multiple options.**
- **Ensure long-term sustainment.**
- **Provide sufficient intelligence.**
- **Balance security and synchronization.**