

CHECKLIST for finding a VIABLE GAS STATION SITE

- 1. Size**
- 2. Shape, Topography**
- 3. Ingress & Egress**
- 4. Land may be Acquired in Fee or via Long Term Ground Lease**
- 5. Jurisdictional Approvals Available for Identity & Modern Facilities Planned**
- 6. Competition**
- 7. Absence of Land for New Competitive Threats, especially Category Killers**
- 8. Traffic Generators**
- 9. Traffic Counts**
- 10. Demographics**
- 11. Fast Growing Local Economy**
- 12. Brands ~ Reliable Long Term Supply Available**
- 13. Planned Profit Centers are each 100% Justified by Existing Local Conditions**
- 14. Ability to Expand Existing Profit Centers or Add New Ones in the Future**

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SITE LOCATION SOLUTIONS CONSULTING
9323 VISTA SERENA, CYPRESS, CA 90630-3019 VOICE: 714.220.1806 FAX: 714. 826.1143
EMAIL: SITEPRO1@COMCAST.NET WEB: WWW.4VQP.COM