

**BOB VAN DER VALK**  
**BUSINESS BIOGRAPHY**

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Bob van der Valk is currently the Director of US Branded License Program and fuel pricing analyst with 4Refuel Inc. located in Lynnwood, Washington.

His professional career of over 49 years has all been in the wholesale and retail marketing end of the petroleum business.

For the first twenty years he worked for Unocal Corporation in Los Angeles, California in various marketing related capacities. In 1979 Bob made the switch to the independent segment of the petroleum industry and worked for Navy Oil Company in Bakersfield and Gasco Gasoline, Inc. in Oxnard, CA in manager's positions.

Since then he and his wife, Tammy, operated three 76 self-serve stations in Ventura County for over eleven years. After selling those Bob went to work for Giant Truck Stops, a major independent truck stop operator in California, as well as Cosby Oil Company in Santa Fe Springs. He moved to Nevada in 2005 and took the position of Marketing Manager for River City Petroleum, an independent petroleum marketer, at their Las Vegas bulk plant. He recently left SeaPort Petroleum in Seattle to serve in his current capacity at 4Refuel Inc.

Bob van der Valk is an expert in retail and wholesale market of the petroleum industry. He does, however, do more than just sell fuel and lubricating oils. He represents it in a simple and agreeable manner on radio, television, as well in the written word.

He has tirelessly and unselfishly devoted a large part of his career to educating the public on what they need to know about the reasons for the wild price swings in the oil markets. His forecasts are unfettered by having a vested interest in either the commodities and equities markets.

Bob is known by participants as the expert in the refining and marketing segments of the petroleum industry as well as by members of major metro print, broadcast and TV media. He possesses an in depth understanding of seemingly complex issues, uses a no nonsense and straightforward response technique, operates with a high sense of personal integrity while maintaining necessary items in the strictest confidence.