

VALERO ENERGY CORPORATION

Gift Card & Fleet Program

(Source: Valero's Dealer Business Development Guide – March, 2005)

Pre-Paid GIFT CARD

“Your customers will like the flexibility of selecting the cash limit (from \$5 to \$300) on Valero’s new prepaid Gift Card. And they’ll enjoy the convenience of using it like cash to buy gas, snacks and more. Only it’s faster than cash because all it takes is a swipe of the card inside the store or when paying at the pump and they’re on their way. And the card is reloadable, requiring only a few moments to program with a new cash limit using the same POS device you use to process all your other credit cards.

Valero Fleet Sales

If you would like to grow your commercial sales volumes, our professional sales representatives are aggressive in their efforts to attract new commercial and small business accounts. Today, Valero services over 13,000 commercial accounts representing nearly 190,000 vehicles, in addition to over 18,000 other small business accounts.

Whether the leads come from your employees, trade show contacts, through cold calls or from customer inquiries, our people know how to bring large volume customers into your stores. For more information, contact our Fleet Sales Representative, Al Jakel, at (303) 373-6017, or alvin.jakel@valero.com .”